



# **A New Beamer Theme For UWA**

Lyndon White



# UWA Branding

Beamer Theme

Introduction

Main Work

Conclusion

The university has policies on the use of its branding  
see [http://www.uwa.edu.au/university/  
marketing/brand](http://www.uwa.edu.au/university/marketing/brand)



# Natural Language

Beamer Theme

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## Natural Language

*Prime Minister Tony Abbott and Premier Colin Barnett opened the Grand Gateway section of the \$1 billion jointly funded state and federal government project on Sunday.*

## YAML

```
event: Grand Gateway Opening
date: 13/9/2015
persons:
  - name: Tony Abbott
    position: Prime Minister
  - name: Colin Barnett
    position: WA Premier
funding:
  cost: $1000000000.00
bodies:
  - WA Government
  - Federal Government
```



# Early Work

## Beamer Theme

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- ❖ Possibly the first computer processing of text for topic classification
- ❖ was by Maron in 1961
- ❖ it used keywords to classify the documents based on topic

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M. E. Maron, "Automatic indexing: An experimental inquiry,"  
*Journal of the ACM (JACM)*, vol. 8, no. 3, pp. 404–417, 1961.



# Proposal

## Beamer Theme

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### Main Work

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- ❖ A Method is Proposed
  - ✦ Described In Detail
  - ✦ as a plan to be carried out
- ❖ The Method is good
  - ✦ Pleasing
  - ✦ Affordable
    - ✦ in time
    - ✦ in budget
- ❖ There is no other